



Falisha Manpower Recruitment Group In Pakistan



COMPANY PROFILE

**An Introduction to
The Falisha Manpower.**

 Umer Farooq Plaza Murree Road
Chandni Chowk Office No 10-11-12
1st Floor Rawalpindi.

 INFO@FALISHAMANPOWER.COM

 www.falishamanpower.com

A portrait of a smiling man with a dark beard and mustache, wearing a dark blue suit jacket over a white shirt. The background is a blurred office interior. A dark purple semi-transparent banner covers the bottom half of the image, containing the table of contents.

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15+ Years of Trusted Recruitment Excellence

A large, bold, black 'WELCOME' sign is mounted on a light-colored wall in a modern building interior. The sign is made of two parts, with 'WEL' on the left and 'COME' on the right. The background shows architectural details like glass panels and structural beams. A satellite dish is visible on the right side of the frame.

WELCOME

At **Falisha Enterprises**, we're proud to have served as a trusted recruitment partner for companies worldwide for over 15 years. Our journey began in 2004 with a vision to bridge the gap between talented individuals and valuable employment opportunities globally. Today, as an ISO-certified agency and license holder #4035/RWP from the Ministry of Overseas Pakistanis and Human Resource Development, we're committed to delivering exceptional recruitment services.

Our team works tirelessly to understand the unique needs of each client, providing tailored solutions more than their expectations that connect businesses with top talent across various industries. With a strong presence in over 50 countries, including the Middle East and Central Europe, we've built a reputation for excellence and integrity.

As we continue to grow and expand our services, I want to assure our clients and candidates that we'll remain dedicated to our core values: professionalism, innovation, and customer satisfaction. At Falisha Enterprises, we're not just a recruitment agency – we're a bridge to new opportunities and brighter futures.

Thank you for trusting us with your recruitment needs. I look forward to exploring how we can support your business goals together.

Warm regards,

Raja Abid Ayoub

CEO, Falisha Enterprises

Meet Our CEO Raja Abid Ayoub

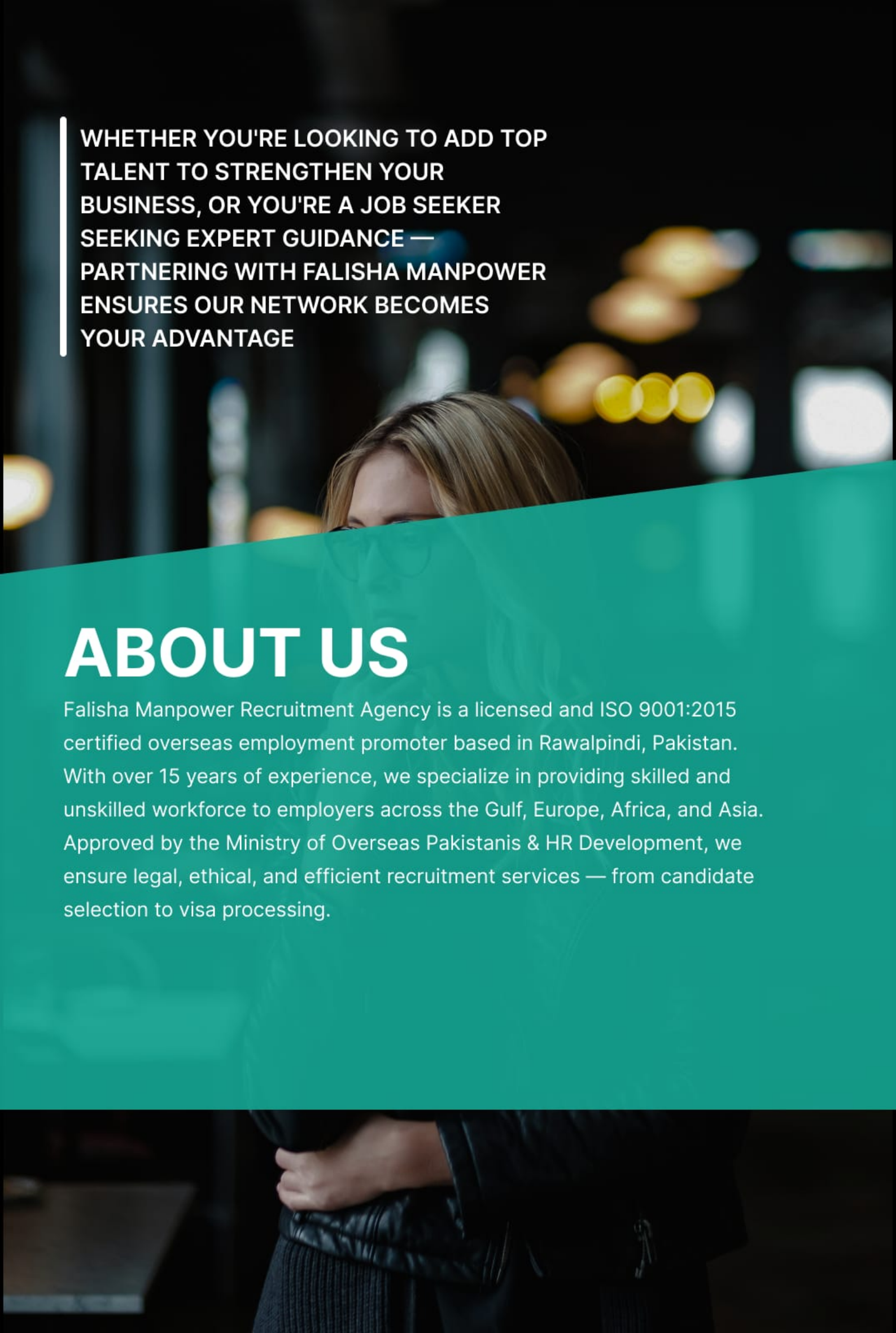


Meet Raja Abid Ayoob, the visionary CEO of Falisha Enterprises, a leading international recruitment company dedicated to empowering talented individuals worldwide. With a strong foundation in law, Raja's LLB degree has instilled in him a deep understanding of the intricacies of global employment regulations

Raja's extensive travels across Europe and the Gulf have broadened his perspective, allowing him to foster meaningful connections and stay abreast of industry trends. For the past 15 years, he has channeled his expertise and passion into serving the global community, providing opportunities for skilled and talented youth to excel in their careers.

Under Raja's leadership, Falisha Enterprises has emerged as a trusted partner for businesses and individuals alike, bridging the gap between talent and opportunity. His commitment to innovation, integrity, and customer satisfaction has been the driving force behind the company's success.

With a keen eye for talent and a deep understanding of the global job market, Raja continues to shape the future of recruitment, empowering individuals and organizations to achieve their full potential.



WHETHER YOU'RE LOOKING TO ADD TOP
TALENT TO STRENGTHEN YOUR
BUSINESS, OR YOU'RE A JOB SEEKER
SEEKING EXPERT GUIDANCE —
PARTNERING WITH FALISHA MANPOWER
ENSURES OUR NETWORK BECOMES
YOUR ADVANTAGE

ABOUT US

Falisha Manpower Recruitment Agency is a licensed and ISO 9001:2015 certified overseas employment promoter based in Rawalpindi, Pakistan. With over 15 years of experience, we specialize in providing skilled and unskilled workforce to employers across the Gulf, Europe, Africa, and Asia. Approved by the Ministry of Overseas Pakistanis & HR Development, we ensure legal, ethical, and efficient recruitment services — from candidate selection to visa processing.

THE RECRUITMENT PROCESS

At Falisha Manpower Recruitment Agency, we believe that a successful placement starts with a clear and honest process.

Our goal is to connect the right talent with the right opportunity — efficiently, ethically, and transparently.

We work closely with employers to understand their hiring needs, and with candidates to match them with roles they truly deserve. Every step is managed with professionalism and care to ensure long-term success for both parties.



VALUES

- ▶ **Collaboration**
- ▶ **Responsibility**
- ▶ **Customer Service**

Final Interviews: Shortlisted candidates are presented to the employer for final interviews — either in person, online, or through authorized representatives.

Sourcing Candidates: Our recruitment team taps into a wide talent pool through job portals, social media, internal databases, and local networks to attract qualified candidates.

Screening & Shortlisting: Shortlisted candidates are presented to the employer for final interviews — either in person, online, or through authorized representatives.

MISSION

To connect Pakistani skilled and semi-skilled workers with global job opportunities through reliable, certified recruitment services since 2004.

PURPOSE

To simplify hiring by connecting employers with the right talent. We aim to promote Pakistan's skilled workforce globally through trusted and efficient recruitment services.

WHY USE

Complete HR Solutions: From executive-level professionals to skilled labor, we manage the entire recruitment cycle.

Legal & Certified Operations: We are ISO-9001:2015 certified and licensed by the Bureau of Emigration & Overseas Employment (License #4035/RWP).

Industry Experience: We serve sectors including construction, healthcare, security, hospitality, oil & gas, and more.

Streamlined Process: Our step-by-step system includes advertising, shortlisting, interviewing, medical testing, visa processing,

CLIENTS

We don't just recruit — we build futures. With each placement, we strengthen businesses and uplift lives across borders.

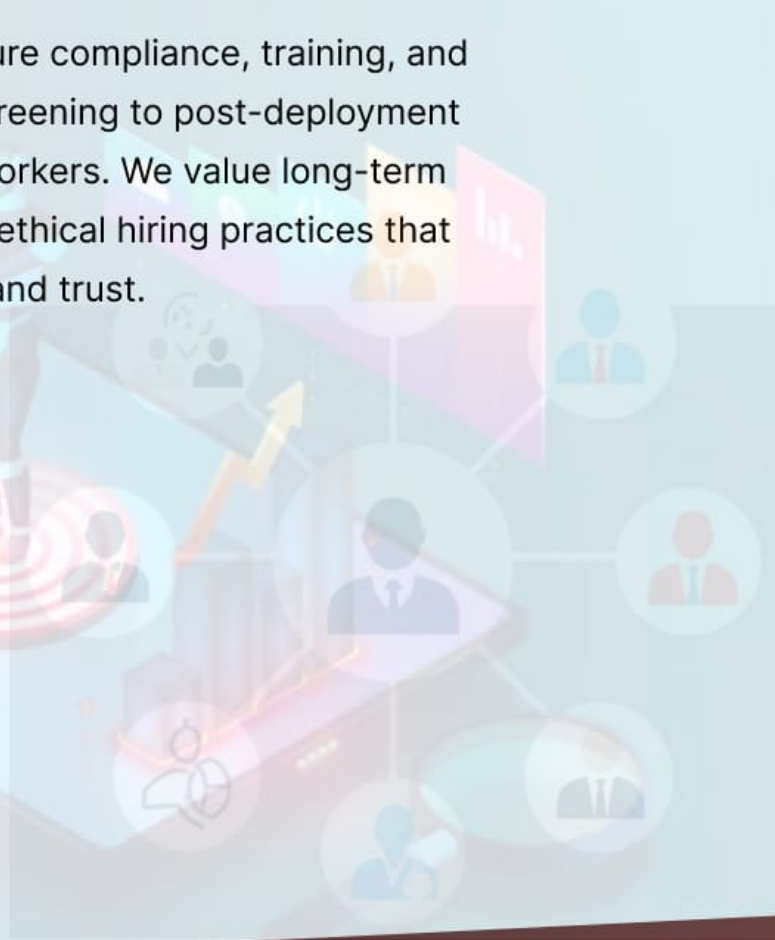


OUR COMMITMENT

Our agency goes beyond hiring; we ensure compliance, training, and quality at every step. From candidate screening to post-deployment support, we stand by both clients and workers. We value long-term partnerships, clear communication, and ethical hiring practices that reflect our deep commitment to quality and trust.

OUR PROMISES

- ▶ Clear communication, always.
- ▶ Reliable, screened candidates.
- ▶ Fast, transparent processing.
- ▶ Global-standard compliance.
- ▶ Ongoing support after placement.
- ▶ A partnership you can count on.



Skilled Workforce for Global Opportunities

Falisha Manpower is a trusted name in overseas recruitment, providing skilled and semi-skilled workers to top companies worldwide. We specialize in deploying Welders, Mechanical Staff, Oil & Gas Technicians, Cleaners, Housekeepers, and Drivers. Our professional team manages the entire process from documentation to visa processing ensuring a smooth and timely deployment. With a commitment to quality and reliability, we connect hardworking talent with the best opportunities abroad.





OUR PROMISES

At Falisha Manpower, our consultants are the backbone of our recruitment success. Each consultant brings deep industry knowledge, international market insights, and a commitment to ethical hiring practices. Whether guiding clients through complex visa processes or preparing candidates for overseas opportunities, our team ensures smooth, compliant, and results-driven recruitment every step of the way.

We work closely with both employers and job seekers, offering personalized advice, up-to-date labor market trends, and tailored solutions for every sector — from construction and healthcare to security, hospitality, and beyond. With years of field experience, our consultants turn workforce challenges into strategic wins for your business.

SKILLED TRADES & CONSTRUCTION WORKFORCE



FALISHA ENTERPRISES
RECRUITMENT GROUP IN PAKISTAN
Islamabad, Lahore, Karachi, AJK

Falisha Manpower specializes in sourcing skilled and semi-skilled workers for the construction, civil, and industrial sectors across the Gulf, Europe, and Asia. With over 20 years of experience, we provide reliable manpower for short-term, long-term, and permanent project needs.

We serve infrastructure, oil & gas, and building sectors with trained professionals ready to meet your timelines and quality standards. From laborers to project managers, our workforce is pre-screened, medically cleared, and internationally compliant.

- ▶ **Civil Workers**
- ▶ **Welders & Fabricators**
- ▶ **Masons & Steel Fixers**
- ▶ **Electricians & Plumbers**
- ▶ **Heavy Equipment Operators**
- ▶ **Scaffolders & Riggers**
- ▶ **General Labourers**
- ▶ **Site Supervisors**
- ▶ **Safety Officers**
- ▶ **Foremen**
- ▶ **Project Engineers**
- ▶ **Quantity Surveyors**
- ▶ **Construction Managers**
- ▶ **QA/QC Inspectors**
- ▶ **HVAC Technicians**
- ▶ **Superintendents**

THE PROFESSIONALS

- ▶ Accountancy & Finance
- ▶ Banking & Insurance
- ▶ Contact Centre Operations
- ▶ Human Resources
- ▶ Information Technology
- ▶ Legal Services
- ▶ Office & Administrative Support
- ▶ Property & Real Estate
- ▶ Retail Management
- ▶ Sales & Marketing
- ▶ Engineering & Technical
- ▶ Operations & Supply Chain
- ▶ Executive Leadership Roles
- ▶ Healthcare & Medical Administration



FALISHA ENTERPRISES
RECRUITMENT GROUP IN PAKISTAN
Islamabad, Lahore, Karachi, AJK

Falisha Manpower specializes in recruiting mid- to senior-level professionals across diverse industries. We leverage targeted sourcing, rigorous screening, and market insight to match the right talent with your specific requirements.

Our proven approach combines strategic outreach with candidate assessment to ensure quality hires. We support sectors from finance to engineering with candidates who are certified, experienced, and ready to contribute.

HOSPITALITY & HOTEL STAFFING



Falisha Manpower specializes in recruiting skilled professionals for hotels, restaurants, and tourism services overseas. We connect qualified Pakistani.

candidates with international hospitality employers, supported by our licensed and ISO-certified recruitment operations

- ▶ **Hotel Managers & Front-Office**
- ▶ **Chefs & Kitchen Hands**
- ▶ **Housekeeping Supervisors**
- ▶ **Waiters & Bar Staff**
- ▶ **Receptionists & Restaurant Hosts**
- ▶ **Event Planners & Banquet Staff**
- ▶ **Mini-Site Hospitality Staff**
- ▶ **Camp-Site Managers**

OUR UNIQUE PROCESS

At Falisha Manpower, we follow a simple yet effective recruitment process to ensure the right talent is matched with the right opportunity. We start by understanding the job requirements — including skills, experience, and personality fit. Our team uses screening tools, interviews, and profiling to assess each candidate thoroughly. All applicants go through document verification, reference checks, and medical screening (especially for overseas roles). We also support visa processing, onboarding, and post-placement follow-up. Our goal is to make the hiring process smooth, transparent, and successful — for both clients and candidates.

STEP 1 THE ROLE

- Candidates fill out an online application form (~8–10 minutes), including CV upload, personal details, job preferences, and relevant experience.

STEP 2 THE SEARCH

- Our recruitment team reviews all applications and shortlists candidates based on qualifications, experience, and role fit.

STEP 3 INTERVIEWS

- Depending on the role, we conduct technical assessments, presentations, or group exercises to evaluate skills and cultural fit.

STEP 4 REFERENCE

- Background checks are performed, including academic credentials, work references, criminal record verification, and medical/health screening (especially for GCC or other destination requirements).

STEP 5 PLACEMENT

- A formal offer letter is issued to the selected candidate.

SOURCING

We search through trusted databases, online portals, and our internal CV bank to identify candidates that best match the client's job requirements.

HEADHUNTING: Our expert team identifies and approaches top professionals in specific industries who may not be actively seeking jobs but are ideal for key roles.

NEWSPAPER ADVERTISEMENT: We use targeted newspaper ads to reach a wide local audience, especially for roles requiring large-scale hiring or general workforce recruitment.

INTERNET ADVERTISEMENT: Job openings are promoted through leading online platforms and social media channels to attract a diverse pool of skilled candidates.

CANDIDATE REFERRAL PROGRAMME: We encourage current candidates and partners to refer qualified individuals. Successful referrals help us build a reliable and trusted network.



CAPABILITIES

THE FOLLOWING HIGHLIGHTS OUR RECENT PERMANENT AND CONTRACT PLACEMENTS BY FALISHA MANPOWER ACROSS THE MIDDLE EAST AND EUROPE.

SENIOR & EXECUTIVE MANAGEMENT ROLES

- MANAGING DIRECTORS / CEOS
- FINANCE DIRECTORS
- IT DIRECTORS
- CHANGE MANAGERS
- NON-EXECUTIVE DIRECTORS
- FACILITIES MANAGERS
- HR DIRECTORS / MANAGERS
- MARKETING DIRECTORS / MANAGERS
- OPERATIONS DIRECTORS / MANAGERS
- SALES DIRECTORS / MANAGERS
- SUPPLY CHAIN EXPERTS

ENGINEERING & TECHNICAL

- AUTOCAD DRAFTERS / DESIGNERS
- CIVIL ENGINEERS
- ELECTRICAL ENGINEERS
- MECHANICAL ENGINEERS
- CHEMICAL / PROCESS ENGINEERS
- GEOTECHNICAL
- FIELD TECHNICIANS & GEOLOGISTS
- PRODUCTION / PROJECT / PROPOSALS
- INSTRUMENTATION
- STRUCTURAL / SUBSEA
- RF / QA / QC ENGINEERS
- TEST ENGINEERS

TRADES & LABOUR

- CARPENTERS / FORMWORKERS
- CONCRETES / PATCHER SPECIALISTS
- SCAFFOLDERS / WELDERS
- DIESEL FITTERS / PLANT OPERATORS
- HVAC & TRADE ASSISTANTS
- ELECTRICAL TECHNICIANS & ESTIMATORS
- CIVIL & EARTHWORKS SUPERVISORS
- CONSTRUCTION MANAGERS
- SUPERVISORS / PROJECT MANAGERS

HIGHLIGHTS

BROAD SPECTRUM COVERAGE FROM **EXECUTIVE LEADERSHIP** TO **SPECIALIZED FIELD OPERATORS**

EXPERTISE IN BOTH **PERMANENT HIRES** AND **CONTRACT STAFFING**

TRUSTED PLACEMENTS IN **GCC, EUROPE**, AND REGIONAL MARKETS



FALISHA ENTERPRISES

RECRUITMENT GROUP IN PAKISTAN

Islamabad, Lahore, Karachi, AJK

FINANCE & PROFESSIONAL SERVICES

- RELATIONSHIP MANAGER
- CFO / FINANCE DIRECTOR
- ACCOUNTANT / SENIOR ACCOUNTANT
- AUDITOR / COST CONTROLLER
- BOOKKEEPER
- PAYROLL OFFICER

INFORMATION TECHNOLOGY & ENGINEERING

- ERP CONSULTANT (SAP, ORACLE, PEOPLESFT)
- NETWORK ENGINEER / IT ADMINISTRATOR
- SOFTWARE DEVELOPER / WEB DEVELOPER
- DATA ANALYST / BUSINESS INTELLIGENCE
- CYBERSECURITY ANALYST
- HELP DESK SUPPORT

CONSTRUCTION, OIL & GAS, TRADE

- CIVIL / MECHANICAL / PETROLEUM / ELECTRICAL ENGINEERS
- SITE SUPERVISOR / FOREMAN / PROJECT MANAGER
- ELECTRICIANS / WELDERS / FITTERS / STEEL FIXERS
- HEAVY EQUIPMENT OPERATORS / PLANT TECHNICIANS
- ELECTRICAL ENGINEERS
- PLANT TECHNICIANS

OFFICE & HOSPITALITY SUPPORT

- ADMIN / EXECUTIVE ASSISTANTS
- RECEPTIONISTS / OFFICE MANAGERS
- PERSONAL ASSISTANTS & DOCUMENT CONTROLLERS
- FRONT DESK OFFICERS & GUEST RELATIONS
- LINE CHEFS / SOUS / PASTRY / HEAD CHEFS
- WAITSTAFF / HOUSEKEEPING / EVENT STAFF

FULLY VETTED PROFESSIONALS IN
MANAGEMENT, TECHNICAL, AND
ON-SITE ROLES

PLACEMENTS ACROSS **GCC**,
EUROPE, AND GLOBAL MARKETS

END-TO-END PROCESS FROM
SOURCING TO VISA, **DEPLOYMENT**
& **ONGOING SUPPORT**

OUR CLIENT WORLDWIDE



OUR CLIENT WORLDWIDE

ISO Certified & Licensed OEP Falisha Manpower



Certificate of Approval Quality Management Systems

This is to certify that the QMS of:

Falisha Enterprises

Office 10-12, Omar Farooq Plaza, Chandni Chowk, Rawalpindi.

Has been assessed and found to meet the requirements of

ISO 9001:2015

This Certificate is Valid for the following scope of operations

Overseas Manpower Services

Date of Certificate Issue: 24 October 2024

Certificate Valid Until: 23 October 2025

Surveillance audit before 24 September 2025. Certified since 24 Oct 2020.

This certificate is the property of DAS Pakistan (Pvt.) Limited and remains

Valid Subject to satisfactory annual Surveillance audits.

Certificate Number: QMS-1024119

DAS Pakistan (Pvt.) Ltd.
207, I-10/3 Industrial Area,
Main Service Road (East),
Islamabad Pakistan.
E-mail: info@das.com.pk
Web: www.das.com.pk

Authorised Signature



CB 008 QMS

Note: This certificate is not a legal document and can not be used for legal purposes. The certificate remains the property of DAS Pakistan (Pvt.) Ltd to whom it must be returned on request.

Falisha Manpower Govt Licensed (#4035/RWP)

Licensed Recruitment Agency Falisha Manpower

Falisha Manpower holds a valid Government-issued OEP license (#4035/RWP) and is ISO 9001:2015 certified. Approved by the Ministry of Overseas Pakistanis & Human Resource Development, we deliver trusted and compliant overseas recruitment services.

		Government of Pakistan Ministry of Overseas Pakistanis & Human Resource Development Bureau of Emigration & Overseas Employment	
Overseas Employment Promoter's Licence Renewal		[Not – Transferable see rules 7 and 9(1)]	
Licence No	4035 / RWP	issued on	01/09/2016
authorizing Mr/Miss/Mrs	Abid Aoyub		
of Messers	Falisha Enterprises		
<i>Whose photograph is affixed above, authorising him/her to engage in assisting persons to emigrate for the purpose of employment by obtaining or helping to obtain, for them the necessary passage from Pakistan, subject to the provisions of the Emigration Ordinance, 1979 (XVIII of 1979), and the emigration Rules, 1979, is hereby renewed for the period</i>			
<i>01/01/2025 to 31/12/2027</i>			
Islamabad, 07/01/2025		 Director General Bureau of Emigration & Overseas Employment Ministry of Overseas Pakistanis & Human Resource Development Government of Pakistan	
			
Instructions and Conditions			
1. The licensee shall carry this licence on his person whenever engaged in any work under Emigration Ordinance, 1979, and the rules made thereunder and shall produce it on demand by a bonafide person including the emigrants' employers in foreign countries and any official of the Government of Pakistan in Pakistan or abroad.		3. Any violation of the Emigration Ordinance, 1979, or the rules made thereunder, shall render him liable to any one or more the following measures:- (i) Suspension of licence; (ii) Cancellation of licence; (iii) Forfeiture of security money in part or full; and (iv) Prosecution in a court of law under the said Ordinance and the Rules.	
2. Any licensee who causes, or assists in, the emigration of any person in contravention of the provisions of the Emigration Ordinance, 1979, or the rules made thereunder, shall be punishable in accordance with the law.			

CHAMBER OF COMMERCE MEMBERSHIP CERTIFICATE

CHAMBER OF COMMERCE MEMBERSHIP CERTIFICATE

Book No.B 14781 Serial No.B 1478086

MEMBERSHIP CERTIFICATE

THE RAWALPINDI CHAMBER OF COMMERCE & INDUSTRY

Name & address of Chamber
Association 39, Civil Lines, Mayo Road, Rawalpindi

(Affiliated with the Federation of Pakistan Chambers of Commerce & Industry)

CERTIFIED that Falisha Enterprises
(name and address of Member Firm / Company)
Office No. 10-11-12, 1st Floor, Umer Farooq Plaza, Chandni Chowk, Murree Road, Rawalpindi

G.S.T. No. N.T.N. No. 4385668-3

is a member of this Chamber Since 04-April-2017
Association

Bearing Membership #AM-7055

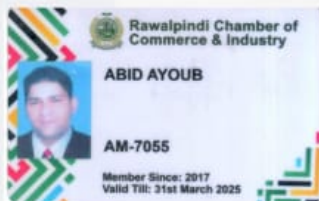
THIS CERTIFICATE shall be valid upto the 31-03-2025 unless
Thirty First March Two Thousand Twenty Five (date)
otherwise notified to the NTN / GST Registration authority / Scheduled Bank
concerned.

Seal of
Chamber
Association

Given on this 28th day of Aug 20 25

Signature of Secretary General

Countersigned by Saqib Rafiq
(name and designation) President



0330-333335
0346-5028305



راجہ عابد ایوب
MEMBER DISTRICT COUNCIL
Union Council Kotli Sahlaan
Charhol AJ&K.

abid.ayoub.raja@gmail.com
051-4927145-6

0330-333335
0346-5028305



راجہ عابد ایوب
ممبر کونسل یونین کوٹلی ساہلان چارہول اے جے وک

abid.ayoub.raja@gmail.com
051-4927145-6

CHAMBER OF COMMERCE MEMBERSHIP CERTIFICATE

CHAMBER OF COMMERCE MEMBERSHIP CERTIFICATE

Book No.B 13777

Serial No.B 1377634

MEMBERSHIP CERTIFICATE

Name & address of Chamber **PAKISTAN OVERSEAS EMPLOYMENT**
Association **PROMOTERS ASSOCIATION (POEPA)**

(Affiliated with the Federation of Pakistan Chambers of Commerce & Industry)

CERTIFIED that **FALISHA ENTERPRISES (4035/RWP)**

(name and address of Member Firm / Company)

UMAR FAROOQ PLAZA, 1ST FLOOR, CHANDNI CHOWK, MURREE ROAD, RAWALPINDI

G.S.T. No. **N/A** N.T.N. No. **4385668-3**

is a member of this Chamber **Association**
Association

Membership No: **RWP-765**

THIS CERTIFICATE shall be valid upto the **31-03-2026** unless
(date)
otherwise notified to the NTN / GST Registration authority / Scheduled Bank
concerned.



Given on this **30** day of **08** 20 **25**

Signature of Secretary General

Ejaz Ahmed
CHAIRMAN

Countersigned by

(name and designation)

OFFICE ADDRESS

UMER FAROOQ PLAZA MURREE ROAD
CHANDNI CHOWK OFFICE NO 10-11-12
1ST FLOOR RAWALPINDI

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FALISHA ENTERPRISES
RECRUITMENT GROUP IN PAKISTAN

Islamabad, Lahore, Karachi, AJK